

WHAT IS CLAIMED IS:

1. An animal chew product, comprising:
an ingestible chew substrate;
5 a cetyl pyridinium salt and sodium
tripolyphosphate incorporated on or in said ingestible
chew substrate.
2. An animal chew product of claim 1, wherein:
10 said chew substrate comprises rawhide.
3. An animal chew product of claim 2, wherein
said chew substrate comprises a body formed from
multiple rawhide pieces.
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4. An animal chew product of claim 3, wherein
said body also comprises a binder.
5. An animal chew product of claim 3, wherein
20 said sodium tripolyphosphate and cetyl pyridinium
chloride are incorporated within said body.
6. An animal chew product of any of claims 1-5,
wherein the cetyl pyridinium salt is cetyl pyridinium
25 chloride, and wherein said chew product incorporates
about 0.01% to 0.10% by weight of cetyl pyridinium
chloride.
7. An animal chew product of claim 6, wherein
30 said chew product incorporates about 0.2% to about 2%
by weight of sodium tripolyphosphate.
8. An animal chew product of claim 1, wherein
said sodium tripolyphosphate and cetyl pyridinium salt

are incorporated in a coating on said ingestible chew substrate.

9. An animal chew product according to claim 1,
5 which is a dog chew product.

10. An animal chew product according to claim 1,
which is a cat chew product.

10 11. An article of manufacture, comprising a
package containing one or more animal chew products of
claim 1.

12. A method for oral care in an animal,
15 comprising providing to said animal for mastication an
animal chew product according to claim 1.

13. A method of claim 12, wherein said providing
comprises providing one or more of said animal chew
20 products to the animal per day.

14. A method of claim 12, wherein the animal is a
dog.

25 15. A method of claim 12, wherein the animal is a
cat.

16. A method for manufacturing a animal chew
product, comprising:
30 providing an ingestible chew substrate; and
incorporating sodium tripolyphosphate and a cetyl
pyridinium salt on or in said substrate.

17. A method of claim 16, which comprises incorporating sodium tripolyphosphate and a cetyl pyridinium salt in said substrate.

5 18. A method of claim 17, which comprises:
 providing a mixture containing sodium
tripolyphosphate, a cetyl pyridinium salt and a
material for forming said ingestible chew substrate;
and
10 forming said ingestible chew substrate from said
mixture.

19. A method of claim 16, which comprises
incorporating sodium tripolyphosphate and a cetyl
15 pyridinium salt in a coating on said substrate.

20. A method of claim 16, wherein said substrate
comprises rawhide.

20 21. A method of any of claims 16-20, wherein the
cetyl pyridinium salt is cetyl pyridinium chloride.